

MARK O. JAMES

Professor

University Address:

Dept of English Language Teaching & Learning
BYU-Hawaii, #1940
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Laie, HI 96762

EMPLOYMENT:

2011-	Associate Dean, College of Human Development
2008-2011	Chair, Department of English Language Teaching & Learning, BYUH
2002-2004	Chair, Department of English Language Teaching & Learning, BYUH
1997-2001	Associate Dean, Division of Languages & Linguistics, BYUH
1992-1997	Chair, TESOL Department, BYUH
1991-1992	EIL Instructor & TESOL Program Assistant Coordinator, BYU-Hawaii
1981-1989	ESL Instructor & Reading Coordinator, BYU-Hawaii
1980-1981	ESL Instructor (Part-Time) BYU-Provo
1979-1980	ESL Materials Development (Part-Time) BYU-Provo
1977-1979	ESL Instructor (Part-Time) for the English Language Institute at BYU Hawaii Campus
1977-1979	Assistant Director (Part-Time) BYU-Hawaii English Skills Lab

EDUCATION:

1996	PhD (Second Language Acquisition). University of Hawaii. Dissertation: "Improving Second Language Reading Comprehension: A Computer-Assisted Vocabulary Development Approach."
1981	M.A. TESL. BYU-Provo. Thesis: "A Bilingual Child in a Monolingual Society: A Case Study in Selective Language Behavior."
1979	B.A. TESL. BYU-Hawaii. (Summa cum laude; Co-Valedictorian).

AWARDS AND RECOGNITION:

2006	David O. McKay Lecturer "The Hegemony of English: A Way Forward"
2004	"International Educator of the Year" (International Biographical Centre, Cambridge, England)

2004	“Who’s Who in the World” (Marquis Publications)
2000-2004	“Who’s Who in America” (Marquis Publications)
1996	Phi Kappa Phi Honors Society
1995	BYU-Hawaii “Professor of the Year” (BYUH Admin Award)
1994 & 1995	Department “Teacher of the Year” (Student Award)
1990-1991	Bilingual Education Fellowship, U.S. Dept. of Education

PROFESSIONAL ASSOCIATIONS

Member, TESOL (1978-present)
 Member, American Association of Teachers of Foreign Languages (ACTFL) (2009-present)
 Member, HCTE/Hawaii TESOL (1983-present)
 Member, Korea TESOL (2010-2012)
 Member, International Reading Association (1983-89)
 Charter member, International Association of World Englishes (1994-96)

LANGUAGE PROFICIENCY:

Fluent: English, French, Tahitian
Working Knowledge: Hawaiian
Have Studied: Bislama, Spanish, Rarotongan, Hokkien, Russian

Publications

Book:

James, M., & Evans, N. (1989). *Beyond Words: An Advanced Reading Course*. Englewood Cliffs, NJ: Prentice-Hall Inc. 344pp.

Monograph:

James, M. (2007) “The Hegemony of English: A Way Forward.” BYU-Hawaii. (43pp.)

Articles:

James, M. (2010, Nov) “2011 Annual Conference: How You Can Contribute” *Hawaii TESOL Newsletter* 20, 1 (p.5)

James, M. (2010). The Eight-fold Path to Vocabulary Development. *The Asian EFL Journal* 11, 5, 124-135.

James, M. (2006). First LDS Missionary to the Island of Niue. *Ke Alaka’i* (Apr 12)

James, M. (2005) “Upon This Rock: The History of the Church in New Caledonia.” In G. Underwood (Ed.), *Pioneers in The Pacific* (pp. 265-275). Provo, UT: Religious Studies Center, Brigham Young University.

James, M. (2005) “New Editor of English language teaching journal named.” *Ke Alaka’i* ((June 8)

James, M. (2004). HITESOL Announces Plans for 2005 Conference. *The Word* 14,1.

James, M. (2003). World War Two in Hawaii: A Watershed. In M. James (Ed.) *Mormon Pacific Historical Society Conference Proceedings* (pp. 36-59). Laie, HI: MPHS

- James, M. (2001). "Fawn Whittaker, Long-time EIL Faculty Member, Passes on." *Ke Alaka'i* (Feb).
- James, M. (1997). "Workshop on intercultural classrooms: A Reaction" *From the Center ACE Newsletter*
- James, M. (1996). "Getting Published" *The Word*, 5,1
- James, M. (1995). "Explicit Vocabulary Instruction" *TESOL Journal*, 4, 3.
- James, M. (1995). "Creative book reports." In R. White (Ed.), *New Ways in Teaching Writing* (pp.185-186) Washington D.C.: TESOL.
- James, M. (1994). "Scaffolding: A Little Bamboo can Go a Long Way" *From the Center. ACE Newsletter*
- James, M. (1994). "Nationhood from scratch." In D. Larson (Ed.), *Education Supplement to IDIOM*, 23, 4.
- James, M. (1994). "Enrichment packets." In P. Nation (Ed.), *New Ways in Teaching Vocabulary* (pp. 73-75) Alexandria, VA: TESOL.
- James, M. (1994). "Creating a new country." In K. Bailey (Ed.), *New Ways in Teaching Speaking* (pp. 61-62) Alexandria: TESOL.
- James, M. (1993). "Task-oriented reading: Getting the facts straight." In R. Day (Ed), *New Ways in Teaching Reading*. Washington D.C.: TESOL
- James, M. (1992). "L2 Writing Fluency: A pilot study." ERIC (ED 350 870).
- James, M. (1987). "ESL reading pedagogy: Implications of schema-theoretical research." In Devine, Carrell, and Eskey, (Eds.), *Research in Reading in English as a Second Language* (pp. 177-188) Washington DC.: TESOL.
- James, M. (1983). "MSP: Math for special purposes." *TESOL Newsletter*, 17, 2.
- James, M. (1978). "The strip story: Making it work for you." *TESL Reporter*, 11, 4.

Editor (Journal):

TESL Reporter. Volumes 25-38 (1992-2005)

Editor (Conference proceedings):

Mormon Pacific Historical Society (MPHS) Conference Proceedings 2003

Mormon Pacific Historical Society (MPHS) Conference Proceedings 2006

Mormon Pacific Historical Society (MPHS) Conference Proceedings 2007

Consulting Editor:

A Practical English-Chinese Dictionary of Phrasal Usage (2011) by J. Wang (Ed.) Sichuan Lexicographical Press of Sichuan Publishing Group.

A Recent Survey of the United Kingdom and the United States (2012) Wang, Guan, & Liu (Eds.). Beijing: Foreign Language Teaching and Research Press (FLTRP).

Reviews:

James, M. (2006). *Lengthen Your Stride: The Presidency of Spencer W. Kimball*. *Ke Alaka'i* (Nov 15)

- James, M. (2006). David O. McKay: Beloved Prophet. *Ke Alaka'i* (Mar 23).
- James, M. (2003). Eslgold.com. [Review of new website] *The Word*, 12, 2. (Hawaii TESOL Newsletter)
- James, M. (1992). English in academic and research settings: Genre analysis and its applications. *The Modern Language Journal*, 76.
- James, M. (1986). Expectations: Language and reading skills for students of ESL. *The Modern Language Journal*, 70.
- James, M. (1985). TESOL: Techniques and procedures. *TESL Reporter* 18, 3. Reprinted in the *TESOL Newsletter* 20, 5 (Oct. 1986).
- James, M. (1984). The ESL miscellany. *TESL Reporter* 17, 2.
- James, M. (1982). Word games in English. *TESL Reporter* 15, 1.
- James, M. (1982). The English connection (Review). *TESL Reporter* 15, 2.

PAPERS/PRESENTATIONS

TESOL (Teachers of English to Speakers of Other Languages.)

- 2005- "Sharing Your Ideas with the Profession"
- 2004- "Getting Published in TESOL" (Journal Editors' Panel presentation)
- 2002- "Getting Published in TESOL" (Journal Editors' Panel presentation)
- 1999. "Desktop Editing: A New Irritant for Journal Editors"
- 1998. "A Primer for First Time Publishing"
- 1995. "Accrediting Intensive English Programs: Is there a need?"
- 1994 - "Vocabulary for the College-bound Student: A Hypercard Approach"
- 1992 - "L2 Writing Proficiency: Is Fluency a Predictor?"
- 1989 - "Creative Approaches to 'Publishing' Student Writing"
- 1988 - "Happy Hour: Cocktail Activities to Get Your Students Moving"
- 1985 - "Teaching vs. Testing Reading: Implications of Schema-Theoretical Research"
- 1984 - "ESL Reading Texts and Reading Comprehension: Bridging the Gap." (Co-presented with Norm Evans.)

CamTESOL (Cambodia TESOL) 7th Annual International Conference

- 2011- "How to organize/Present an Effective Poster/Session" (co-presented with Earl Wyman)

KOTESOL (Korea TESOL) 18th International Conference

- 2010- "Presenting an Effective Professional Poster"

CELEA (Chinese English language Education Association) 5th International Conference on ELT

- 2007 - "The Eight-fold Path to Vocabulary Development"

RELC (Regional English Language Center) annual international seminar, Singapore

- 2007- "Zen and the Art of Vocabulary Maintenance"
- 2002 - "The Role of Authenticity in Second Language Education"
- 1987 - "Schema Theory and Interactive Processes of Reading in a Second Language"

- IRA** (International Reading Association) 14th World Congress
 1992 - "Whole Language on a Shoestring: Ideas for Small Island Economies." (With Libby Oshiyama, Oshiyama Associates, Inc.)
- BYU-Hawaii Education Week**
 2011- "How to Keep the Rising Generation on the Path to Happiness: Results of a Nationwide Study - PART 1"
 "How to Keep the Rising Generation on the Path to Happiness: Results of a Nationwide Study - PART 2"
- LDS Employment Services (Manila) TESOL Workshop** (intensive, 1-day; multiple presenters/sessions)
 2012 - "Taking Learners from knowing *that* to knowing *how*: The Declarative-Procedural Continuum." (2-hour workshop).
- NAFSA** (National Association of Foreign Student Affairs)
 1985 - "Teaching vs. Testing Reading Comprehension: Implications of Schema-Theoretical Research"
- JALT** (Japan Association of Language Teachers)
 1984 - "Second Language Reading Instruction: Implications of Schema-Theoretical Research."
- TEAL** (Teachers of English as an Additional Language) British Columbia
 1983 - "Intensive-Extensive Reading: An Integrated Approach"
- Jerusalem Conference on TEFL - TESOL**
 1985 - "Looking Ahead: The Key to ESL Reading Instruction"
- HCTE** (Hawaii Council of Teachers of English)
 1984 - "Teaching vs. Testing Reading Comprehension"
 1982 - "Intensive/Extensive Reading: An Integrated Approach." (with Norm Evans).
- HALT/HCTE** (Hawaii Association of Language Teachers)
 1986 - "Who Says You Can't Tell a Book by Its Cover?"
- Hawaii TESOL/ESL Caucus** (Statewide organization of ESL professionals)
 2007 - "Eight-fold path to Vocabulary development"
 1997 - "Publishing in the Field of ESL" (panel presenter)
 1991 - "The Role of Computer Assisted Instruction in the Acquisition of L2 Vocabulary"
- Hawaii Pacific University**
 2010 - "Hero of a Thousand Faces" (invited lecture/presentation to TESOL Dept Faculty and students)
- University of Hawaii** (Dept. of ESL Friday Lecture Series)
 1991 - "Intercultural Pragmatics: The Nouveau Riche Phenomenon"
- Aloha Reading Conference** (Continuing Education, BYU-Hawaii)
 1983 - "What Are We Asking for in Our Children's Reading?"
- 4th South Pacific Reading Conference** (University of the South Pacific, Fiji)

1995 - "Vocabulary and Second Language Reading: What Do We Know" (accepted but could not travel)

Title VII Colloquium (University of Hawaii, School of Education)

1995 - "Improving Second Language Reading Comprehension: A Computer-assisted Vocabulary Development Approach"

MPHS (Mormon Pacific Historical Society)

2003 - "Malamakoa: Taking Care of our Soldiers (Hawaiian Style)"

Language, Linguistics and Communication Symposium (BYU-Hawaii)

1996 - "Pre-technical Vocabulary: The Nature, Content, & Development of a Hypercard Vocabulary Program"

BYU-Hawaii Pre-service Workshops

1994 - "Language Use in Multicultural Settings: Why Are We Here?"

BYU-Hawaii Honors Colloquium

2011- "The Role of Religion in the Lives of U.S. Teens: Results of a National Study"

2003- "World War II: A Watershed Moment for the LDS Church in Hawaii"

CITIZENSHIP

Professional Citizenship

2011 Chair, Annual Hawaii TESOL Conference
2006- Chair, Annual Hawaii TESOL Conference
2005- Chair, Annual Hawaii TESOL Conference
2004 – pres Coordinator, Hawaii TESOL Conference Publishers Exhibits
2003-2006 Manuscript Reviewer, *Journal of Reading in a Foreign Language*
1996-1998 Manuscript Reviewer, *The Modern Language Journal* (The Ohio State U.)
1993-1996 Consultant, BYU-Provo ESL Teacher Training (Distance Learning)
1993 Publicity Chair, Hawaii State TESOL Roundtable
1993 Textbook reviewer, Heinle & Heinle
1983-1988 Columnist, Sociopolitical Concerns, Hawaii Council of Teachers of English (HCTE) Newsletter
1983-1984 Associate Chair, 1st and 2nd Annual Reading Conferences (BYU-Hawaii)
1983 Coordinator, Revisions of South Pacific nation *Culturgrams* (Kennedy Ctr., BYU-Provo)

University Citizenship

2012 FAC Forum Organizer: "Engaging Practice" (Faculty Panel, Feb 26)
2012 FAC Forum Organizer: "Are We Engaging Yet?" (Student Panel, Feb 12)
2011- Associate Dean, College of Human Development
2011 BYUH Honors Colloquium guest speaker
2009-2012 Coordinator, University ibt TOEFL Project
2009-2010 Member, University Student Learning Committee
2007-2011 Chair, English Language Teaching & Learning Dept.
2006 Co-author (w/Maureen Andrade), International Student Orientation CD
2005-2008 Member, Faculty Advisory Committee
2005 BYUH Honors Colloquium Guest speaker
2003 BYUH Honors Colloquium Guest speaker

2003 Member, University Seminar Committee
 2001-2004 Chair, University Assessment Committee
 2002 Member, G.E. Writing Assessment Committee
 1997-2002 Member, APC
 1997-2004 Assoc. Dean/Dept. Chair, English Language Teaching & Learning
 1998 Session Chair, ECS/LNG Symposium
 1998 BYUH Honors Colloquium Guest Speaker
 1997 Member, *Pioneers in the Pacific* Program Committee
 1996-1997 Member, Faculty Advisory Committee
 1996-1997 Member, Student Development Center Cooperative Education Committee
 1996-1997 Member, Career Development & Placement Special Advisory Committee
 1994-1997 Advisor, Singapore/ Malaysia Club
 1994-1997 Coordinator, South Pacific TESOL courses for CES faculty (15 courses)
 1995-1996 Member, "Division of the LLC" Committee
 1995 LLC Load/Curriculum Review Committee
 1995 Acting LLC Associate Dean (1 month). Steered LLC through final steps of accreditation self-study report.
 1994 Faculty workshop (w/Norm Evans and Earl Wyman) "The use of Language in the Multicultural classroom"
 1989 Session Chair, 7th International Conference on Humor (BYU-Hawaii)
 1987-1989 Member, Reading Writing Center Steering Committee
 1984-1987 President, V.P, BYUH Macintosh User's Group
 1981-1987 Faculty Advisor, Tahitian Club
 1981-1989 Faculty Advisor, TESOL Society

Community Citizenship (Professional)

2012 ESLWorkshop (skyped) for LDS Employment Services, Manila
 1990-1994 President: Laie Elementary School Foreign Language Program (State-funded)
 1989 Laie Elementary School PTSA Rep., Adopt-a-School Campaign